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## **Analytical tools for risk assessment when managing small businesses**

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*The article discusses the tools of risk assessment in small business, combining the highest risk with the lowest yield on the first stages of existence and business management. The author suggests that quantitative risk assessment and risk factors, conditioned them, should be carried out on the basis of the variability analysis of profit. Maximization of it is typically defined as the main target of organizing and conducting business, including forms of small business, and it needs appropriate analytical instrumentation.*

**Keywords:** *small business, risk assessment*

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