## Innovative Aspects of Training of Specialists of Technical Colleges

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Nominated opinion about the necessity of preparation of specialists of wide profile, competent in matters of the chosen speciality and with systemic knowledge in the field of economy, management and information technologies that will help them to organize their own businesses. In this regard, we propose a new method of teaching Economics and business Sciences, widely used abroad - a CASE STUDY. The essence of the method is to simulate a real situation in a particular sphere of activity, when the student becomes the participant of the event and should make decisions and take responsibility for them. Case-method promotes awareness of the students of the importance of the course and offers an opportunity to apply this knowledge in the future life.

## Keywords: innovation, business, management, case study, case situation.

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